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September 14, 2012

**HEALTH AND HUMAN SERVICES AGENCY, PUBLIC HEALTH SERVICES
REQUEST FOR INFORMATION (RFI) #5730
HEALTHY FOOD SYSTEMS**

COMMUNITY FORUM

When: Thursday, September 27, 2012
Time: 9:00 AM to 11:00 AM
Location: County Health Services Complex
3851 Rosecrans – Coronado Room (click on address for map)
San Diego, CA 92110

The County of San Diego was recently awarded a Community Transformation Grant by the Centers for Disease Control and Prevention to develop and implement strategic policy and programmatic efforts designed to improve our local food systems from production to waste.

Health and Human Services Agency, Public Health Services is inviting and seeking input from stakeholders, including potential service providers, and community members prior to a future release of a Request for Proposals (RFP) estimated to be issued in fall of 2012 for Healthy Food Systems.

Healthy Food Systems will focus on two main areas:

1. Farm to Institution – These efforts will focus on local procurement of healthy foods through a variety of different avenues working with growers, manufacturers, processors, institutions, and regulatory agencies in order to increase locally grown food in institutional meals with an emphasis on reaching populations with health disparities.
2. Urban/Rural Agriculture Planning – These efforts will focus on establishing relationships with municipalities and unincorporated communities to adopt/enhance planning documents or implement other strategies to increase healthy food production within the community (residents, local institutions, and businesses).

Additional Information

- Contract term: Early 2013 through September 29, 2016.
- Award may be up to \$300,000 annually.
- Eligibility: Local community entities or governmental or non-governmental organizations

For additional information or if you are unable to attend and wish to submit your ideas and suggestions, please email Naomi Butler at Naomi.butler@sdcounty.ca.gov by October 1, 2012.

Please register on BuyNet to be notified of future solicitations and view open solicitations at <http://buynet.sdcounty.ca.gov> . If you have questions regarding BuyNet, contact Patrick McBride, Procurement Contracting Officer, via email at pat.mcbride@sdcounty.ca.gov .

Community Forum Discussion/Questions:

Scope of Program:

1. Engagement

- a. Stakeholders: What stakeholders should be engaged beyond local growers, manufacturers, producers, and institutions that provide meals?
 - i. What types of activities should be the focus for meal-producing intuitions? And why?
- b. What are the best strategies for engagement with food systems stakeholders, such as regulatory agencies, growers, and institutions?
- c. What barriers for involvement need to be considered?

2. Implementation

- a. What specific focus areas within the food systems do you feel more resources should be devoted to?
- b. What current efforts of local food systems can be enhanced by this project and how?
- c. What resources are currently available to coordinate local procurement?
- d. What strategies or tools have been successful for developing procurement language for healthy local foods, assessing procurement readiness, and developing cooperative procurement processes?
- e. What strategies do you feel are most effective for implementing point of purchase decisions?

3. Assessment

- a. What strategies have been successful for conducting assessments of the physical capacity to incorporate local food in institutions that provide meals?

4. Evaluation

- a. What type of evaluation activities do you believe should be measured?

Please note: This community forum is neither a Request for Proposal nor a Request for Bid. It is intended for informational gathering purposes only.